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referred to as the first management
consultant in the United States (Stohl).

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communication environment in which all
employees of the organization are free to
share their feedback, interesting ideas and
even criticism against any specific issue.

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networking websites in order to avoid
crossing boundaries.

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organizational communication can be
described using a machine metaphor. At the

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beginning of the industrial age, when people thought science could solve almost every problem, American Frederick Taylor, Frenchman Henri Fayol, and German Max Weber tried to apply scientific solutions to organizations.

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In the 1950s, organizational communication focused largely on the role of communication in improving organizational life and organizational output. In the 1980s, the field turned away from a business-oriented approach to communication and became concerned more with the constitutive role of communication in

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multifaceted topic. Each chapter demonstrates the practicality of theory and how practice contributes to the development of theory, while challenging readers to build on established knowledge to develop new approaches to the pressing problems in complex, multicultural organizations. The text is organized topically

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around the most important issues in
organizational communication. Five themes
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forms of organizational communication, the
disciplinarity and multidisciplinary of
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multicultural perspectives of organizational

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of Globalization, the unity of theory and practice, and critical thinking in the analysis of organizational messages and discourses.

Discussions highlight language and symbolism. The authors weave analysis of the multiple levels of messages throughout the chapters; stimulate critical thinking about contemporary work and

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culture. The authors lead by example in encouraging readers to think about, talk about, and experience organizational communication in entirely new ways.

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interdependence of internal and external forms of organizational communication, the "disciplinarity" and multidisciplinary of organizational communication, global and multicultural perspectives of organizational communication, the unity of theory and practice, and critical thinking in the analysis of organizational messages and discourses.

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communication in entirely new ways.
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matter who you are or how you
communicate, we are all members of a
society who connect through the internet,
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Globalization and the resulting
internationalization of universities is driving
change in teaching, learning, and what it
means to be educated. This book provides

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exemplars of how the Communication discipline and curriculum are responding to the demands of globalization and contributing to the internationalization of higher education. Communication as a discipline provides a strong theoretical and methodological framework for exploring the benefits, challenges and meanings of

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globalization. The goal of this book, therefore, is to facilitate internationalization of the communication discipline in an era of globalization. Section one discusses the theoretical perspectives of globalism, internationalization, and the current state of the Communication discipline and curriculum. Section two offers a

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that exam key questions about the field, and
themed pieces for dialogue/debate on
current and future teaching and learning
issues related to internationalizing the
Communication discipline/curriculum.

Section three provides an extensive sampling
of materials and resources for immediate use
in internationalization in communication

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of Globalization. The book includes sample syllabi, activities, examples, and readings will be included. In sum, our book is designed to enable communication curriculum and communication courses in other disciplines to be internationalized and to offer different approaches to enable faculty, students, and administrators to incorporate and experience an

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internationalized curriculum regardless of time and financial limitations. This book is notable as a professional development resource for individuals both inside and outside the communication discipline who wish to incorporate a global perspective into their research and classrooms.

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This volume promotes constructive dialogue among the basic methodological positions in organizational communication today. Three essays discuss the concept of common ground from interpretive, post-positivist, and critical vantage points.

Miller's text presents organizational

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