

Online Library
Insanely Great
The Life And
Times Of
Macintosh The
Computer That
Changed
Everything
The
Computer
That
Changed

Online Library Insanely Great **Everything**

Thank you for reading
**insanely great the
life and times of
macintosh the
computer that
changed everything.**

As you may know,
people have search
hundreds times for
their favorite readings
like this insanely great
the life and times of

Online Library Insanely Great

macintosh the
computer that
changed everything,
but end up in harmful
downloads.

Rather than reading a
good book with a cup
of tea in the

afternoon, instead
they are facing with
some infectious virus
inside their computer.

insanely great the life

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And times of
macintosh the
computer that
changed everything is
available in our book
collection an online
access to it is set as
public so you can get
it instantly.

Our digital library
hosts in multiple
locations, allowing
you to get the most
less latency time to

Online Library Insanely Great

download any of our
books like this one.

Kindly say, the
insanely great the life
and times of
macintosh the
computer that
changed everything
is
universally compatible
with any devices to
read

STEVE JOBS:

Insanely Great - Book

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Online Library Insanely Great

*Reviews by The
Masked Reader*

Steve Jobs: Insanely
Great | Review and
Ramble

My Next 10x Stock |
JUST Bought
\$200,000

Building Insanely
Great Products -
David Fradin Apple
Books

"Book Talk" Guest
Jessie Hartland

Online Library Insanely Great

Author \"Steve Jobs:
Insanely Great\" Steve
*Jobs: Be Insanely
Great!* David Fradin:
Building Insanely
Great Products Steve
Jobs: Be Insanely
Great! (1 of 2)

Insanely Simple: The
Obsession that Drives
Apple's Success

Be Insanely Great!
A Guide To Learning
Foreign Languages 5

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*Books That Changed
My Life* This book will
change your life! ?
BOOK REVIEW ?

**April 15 Books Steve
Jobs Thought
Everyone Should
Read How To Get
Good Sleep Even
When You're
Stressed Or Anxious**

RCIA Class #15 (Pt.
2) | Catholics vs.
Protestants: Church

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Authority | 12.16.2020

| Fr. Brian Larkin

*Insanely Great
Product Design* -

David Fradin

#LearnToWin

Webinar Building an
Insanely Great

Product Strategy by
David Fradin

#LearnToWin

**Webinar: Building
an Insanely Great
Product Strategy by**

Online Library
Insanely Great

David Fradin
Insanely Great The
Life And

Insanely Great: The
Life and Times of
Macintosh, the
Computer that
Changed Everything
Paperback – June 1,
2000. by. Steven Levy
(Author) › Visit
Amazon's Steven
Levy Page. Find all
the books, read about

Online Library
Insanely Great
the author, and more.

**Insanely Great: The
Life and Times of
Macintosh, the ...**

Now veteran
technology writer and
Newsweek senior
editor Steven Levy
zooms in on the great
machine and the
fortunes of the unique
company responsible
for its evolution.

Online Library Insanely Great

Loaded with anecdote and insight, and peppered with sharp commentary, *Insanely Great* is the definitive book on the most important computer ever made.

Amazon.com:
**Insanely Great: The
Life and Times of ...**
Now veteran
technology writer and

Online Library Insanely Great

Newsweek senior editor Steven Levy zooms in on the great machine and the fortunes of the unique company responsible for its evolution.

Loaded with anecdote and insight, and peppered with sharp commentary, Insanely Great is the definitive book on the most important computer

Online Library
Insanely Great
ever made. And

Times Of
**Insanely Great: The
Life and Times of
Macintosh, the ...**

In his new book,
Insanely Great: The
Life and Times of
Macintosh, the
Computer That
Changed Everything,
Levy reveals how and
why the Macintosh
had such an impact

Online Library Insanely Great

on the world. And

Although the
Times Of
Macintosh The
1984, the seeds of its
design had been
Computer That
planted as early as
Changed
1945.

Everything

Insanely Great: The Life and Times of Macintosh, the ...

Loaded with anecdote
and insight, and
peppered with sharp

Online Library Insanely Great

commentary, Insanely Great is the definitive book on the most important computer ever made. It is a must-have for anyone curious about how we got to the interactive age.

Insanely Great : The Life and Times of Macintosh, the ...

Now veteran

Page 16/89

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technology writer and
Newsweek senior
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machine and the
fortunes of the unique
company responsible
for its evolution.

Loaded with anecdote
and insight, and
peppered with sharp
commentary, Insanely
Great is the definitive
book on the most

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important computer
ever made.

?Insanely Great: The Life and Times of Macintosh, the ...

Most compelling of all
in Insanely Great: The
Life and Times of
Macintosh, the
Computer that
Changed Everything
is Levy's description
of the way the original

Online Library Insanely Great

Mac creators and
their progeny ...

Insanely Great: The Life and Times of Macintosh, the ...

? Steven Levy,
Insanely Great: The
Life and Times of
Macintosh, the
Computer that
changed Everything.
0 likes. Like "stuff is
wonderful, but having

Online Library Insanely Great

nothing to do can be
wonderful, too." " ?

Steven Levy, *Insanely
Great: The Life and
Times of Macintosh,
the Computer that
changed Everything.*
0 likes.

Insanely Great Quotes by Steven Levy - Goodreads

Now veteran
technology writer and

Online Library Insanely Great

Newsweek senior editor Steven Levy zooms in on the great machine and the fortunes of the unique company responsible for its evolution.

Loaded with anecdote and insight, and peppered with sharp commentary, Insanely Great is the definitive book on the most important computer

Online Library
Insanely Great
ever made. And

Insanely Great (??)

The Great Migration
of African Americans
from the Southern
countryside to
Northern cities and
the increasing
visibility of black
culture—jazz and blues
music, for example,
and the literary ...

Online Library Insanely Great

The Roaring 20s: Culture, Life & Economy - HISTORY

Veteran technology writer and Newsweek senior editor Steven Levy zooms in on the great machine and the fortunes of the unique company responsible for its evolution. Loaded with anecdote and insight, and peppered

Online Library
Insanely Great
with sharp
commentary, **Insanely**
Great is the definitive
book on the most
important computer
ever made. It is a
must-have for anyone
curious about how we
got to the interactive
age.

Insanely Great by
Steven Levy |
Audiobook |

Page 24/89

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Audible.com

Insanely Great. An ode to an artifact - the computer that changed everything... and credits it for a career change and possibly even resolution of a mid-life crisis. It took some time for people ...

**Insanely Great |
WIRED**

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Insanely Great: The
Life and Times of
Macintosh, The
Computer that
Changed Everything
(Unabridged) 2012
The Perfect Thing
(Abridged) 2006
Hackers: Heroes of
the Computer
Revolution: 25th
Anniversary Edition
(Unabridged) 2015
Facebook -

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Weltmacht am
Abgrund: Der
unzensurierte Blick auf
den Tech-Giganten.

**?Steven Levy on
Apple Books - Apple
Books - Apple -
Apple**

He epitomized the
American dream that
with good ideas, hard
work and ambition,
anything's possible.

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He was an entirely self-made man who changed the world by creating a string of “insanely great” products that elevated how people learn, communicate and consume entertainment. The obstacles and setbacks he faced might have stopped any other man.

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Insanely Great

The Life And

**Steve Jobs: Be
Insanely Great! -
Enlightened Self-
Help**

Such was Jacob's favoritism for Joseph that it caused great resentment among his brothers and nearly cost Joseph his life. When Isaac was old and his eyesight faded, he thought he

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was near to his death and made arrangements with Esau to pass on to him the blessings due to the firstborn son (Genesis 27:1-4).

Who was Jacob in the Bible? |

GotQuestions.org

Read "Insanely Great: The Life and Times of Macintosh, the

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Computer that
"Changed Everything"
by Steven Levy
available from
Rakuten Kobo. The
creation of the Mac in
1984 catapulted
America into the
digital millennium,
captured a fanatic cult
audience, and tr...

Insanely Great: The Life and Times of

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Macintosh, the ..

Now veteran
technology writer and
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zooms in on the great
machine and the
fortunes of the unique
company responsible
for its evolution.

Loaded with anecdote
and insight, and
peppered with sharp
commentary, Insanely

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Great is the definitive book on the most important computer ever made.

**Insanely Great by
Steven Levy:
9780140291773 ...**

Life-world, in Phenomenology, the world as immediately or directly experienced in the subjectivity of

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Everyday life, as sharply distinguished from the objective “worlds” of the sciences, which employ the methods of the mathematical sciences of nature; although these sciences originate in the I

**Life-world |
philosophy |**

Page 34/89

Online Library Insanely Great **Britannica** And

As a result, M1
delivers up to 3.5x
faster CPU
performance, up to 6x
faster GPU
performance, and up
to 15x faster machine
learning, all while
enabling battery life
up to 2x longer than
previous-generation
Macs. With its
profound increase in

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performance and efficiency, M1 delivers the biggest leap ever for the Mac.

IGM: Mac, iPhone, iPod, iPad Product News ... - Insanely Great

Interesting Facts about Daily Life in the Renaissance. The dance form of ballet was invented during

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the Italian And
Renaissance of the
15th and 16th
centuries. Some of
the favorite foods of
the nobles were large
birds such as swans,
peacocks, and
herons. Music and
dancing was a
popular form of
entertainment and big
part of Renaissance
daily life.

Online Library Insanely Great The Life And Times Of

The Newsweek
technology writer
chronicles the rise of
the Mac, a machine
that revolutionized the
computer industry and
American society.
Original.

"A graphic biography
about the creator of

Online Library Insanely Great Apple"--Cover.

Times Of
Macintosh The
Computer That
Changed
Everything

This fast-paced and entertaining biography in graphic format is a perfect complement to more text-heavy books on Steve Jobs like Walter Isaacson's biography. Presenting the story of the ultimate American entrepreneur, who brought us Apple

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Computer, Pixar, Macs, iPods, iPhones and more, this unique and stylish book is sure to appeal to the legions of readers who live and breathe the techno-centric world Jobs created. Jobs's remarkable life reads like a history of the personal technology industry. He started Apple

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Computer in his
parents' garage and
eventually became
the tastemaker of a
generation, creating
products we can't live
without. Through it all,
he was an
overbearing and
demanding
perfectionist, both
impossible and
inspiring. Capturing
his unparalleled

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brilliance, as well as his many demons, Jessie Hartland's engaging biography illuminates the meteoric successes, devastating setbacks, and myriad contradictions that make up the extraordinary life and legacy of the insanely great Steve Jobs.

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Describes the development of the Apple Macintosh through a variety of anecdotes, photographs, and sketches.

Building Insanely Great Products: Some Products Fail, Many Succeed...This is their Story is dedicated to one goal: To help you

Online Library Insanely Great

Learn how you can enhance the chances of product success and reduce product failure. Steve Jobs coined the term “Building Insanely Great Products” and this book with many real-life examples tells the story of what he meant by that phrase and how every organization can build

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Insanely great
products and
services. Building
Insanely Great
Products covers the
six keys to success,
how to do market
research, the
importance of
customer loyalty,
innovation and
design, using
personas for
development and not

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just marketing, determining the product's value proposition, the correct way to prioritize product features, market sizing that works, market segmentation, product positioning, distribution strategy, product lifecycle framework and process, and the

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customer journey and digital transformation. As Steve Johnson, the grandfather of product management training says: "... we've learned that companies often don't know why they succeed and why they fail. Many rely on luck; too many rely on "HIPPO"—the highest paid person's opinion.

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And if you don't know why you succeed, you won't know how to succeed again.

Computer That
The Wall Street
Journal Bestseller!
Updated to include
Steve Jobs's iPad and
iPad2 launch
presentations "The
Presentation Secrets
of Steve Jobs reveals
the operating system

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behind any great
presentation and
provides you with a
quick-start guide to
design your own
passionate interfaces
with your audiences.”

—Cliff Atkinson, author
of Beyond Bullet
Points and The
Activist Audience
Former Apple CEO
Steve Jobs’s wildly
popular presentations

Online Library Insanely Great

have set a new global gold standard—and now this step-by-step guide shows you exactly how to use his crowd-pleasing techniques in your own presentations.

The Presentation Secrets of Steve Jobs is as close as you'll ever get to having the master presenter himself speak directly

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in your ear. And

Communications
expert Carmine Gallo
has studied and
analyzed the very
best of Jobs's
performances,
offering point-by-point
examples, tried-and-
true techniques, and
proven presentation
secrets in 18
"scenes," including:
Develop a messianic

Online Library Insanely Great

sense of purpose
Reveal the
Conquering hero
Channel your inner
Zen Stage your
presentation with
props Make it look
effortless With this
revolutionary
approach, you'll be
surprised at how easy
it is to sell your ideas,
share your
enthusiasm, and wow

Online Library Insanely Great

your audience the
Steve Jobs way. “No
other leader captures
an audience like
Steve Jobs does and,
like no other book,
The Presentation
Secrets of Steve Jobs
captures the formula
Steve uses to enthrall
audiences.” —Rob
Enderle, The Enderle
Group “Now you can
learn from the best

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there is—both Jobs and Gallo. No matter whether you are a novice presenter or a professional speaker like me, you will read and reread this book with the same enthusiasm that people bring to their iPods." —David Meerman Scott, bestselling author of *The New Rules of*

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Marketing & PR and
World Wide Rave

Praise for THE
APPLE
EXPERIENCE "There
are three pillars of
enchantment:

likability,
trustworthiness, and
quality. The Apple
experience is the best
modern-day example
of all three pillars.

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Carmine's book will help you understand and implement the same kind of world-class experience."

--Guy Kawasaki,
author of

Enchantment and
former chief
evangelist of Apple
"Carmine Gallo
explains beautifully
and simply just what
makes the Apple retail

Online Library Insanely Great

experience so
successful. No matter
what kind of business
you are in, there are
insanely valuable
lessons in this book!"

--Garr Reynolds,
author of Presentation
Zen and The Naked
Presenter "At its core,
this book is not about
Apple. It's about
delivering the best
experience possible."

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--Tony Hsieh, New York Times bestselling author of *Delivering Happiness* and CEO of Zappos.com, Inc. "An exciting resource for any business owner in any country who wants to reimagine the customer experience." --Loic Le Meur, CEO, LeWeb

"Why can't other retail

Online Library Insanely Great

Experiences be as great as an Apple store's? Not only does Carmine Gallo answer that question brilliantly, but he shows precisely how to make sure your customers never ask it about your business." --Matthew E. May, author of *In Pursuit of Elegance* and *The Laws of*

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Subtraction "Carmin
Gallo gets to the
magic of Steve Jobs:
Touching people's
lives. This simple, yet
delightful vision
should be at the heart
of every retail
interaction in the
world today." --Peter
Steinlauf, Chairman,
Edmunds.com "This
magnificent collection
of insights illuminates

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the way for anyone
who wants to create a
truly great experience,
whether in retail,
service, or software."

--Dan Roam, author
of The Back of the
Napkin and Blah Blah
Blah Reinvent your
business to deliver
Apple-like customer
satisfaction and
profits In The Apple
Experience,

Online Library Insanely Great

internationally
bestselling author
Carmin Gallo details
the principles and
practices behind this
total commitment to
the customer and
explains how your
brand can achieve
outstanding results by
delivering this same
high standard of
service. Carmin
Gallo interviewed

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professionals at all levels who have studied Apple, and he spent hundreds of hours observing the selling floor in Apple's retail space and learning about Apple's vision and philosophy. Using insights and data from these sources, he breaks down Apple's customercentric

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model to provide an
action plan with three
distinct areas of
focus: Inspire Your
Internal Customer
with training, support,
and communications
that create a
“feedback loop” for
improving
performance at every
level Serve Your
External Customer
with irresistible brand

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stories and dedicated salespeople who embody the APPLE five steps of service-- Approach, Probe, Present, Listen, End with a fond farewell Set the Stage by ensuring that no element is overlooked in creating an immersive retail environment where customers can see,

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touch, and learn
about your products
With The Apple
Experience, you can
improve the return on
your investment in
retail by adding real
value to every
customer interaction.
Better still, any
business that deals
with
people--employees or
customers--can adopt

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the techniques to
achieve Apple-like
market dominance by
enriching lives,
building loyalty, and
reimagining the
customer experience.

From its first issue in
April, 1970, the
National Lampoon
blazed like a comet,
defining comedy as

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we know it today. To create Drunk Stoned Brilliant Dead, former Macintosh The Lampoon illustrator Rick Meyerowitz selected the funniest material from the magazine and sought out the survivors of its first electrifying decade to gather their most revealing and outrageous stories. The result is a mind-

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boggling tour through
the early days of an
institution whose
alumni left their
fingerprints all over
popular culture:

Animal House,
Caddyshack,
Saturday Night Live,
Ghostbusters, SCTV,
Spinal Tap, In Living
Color, Ren & Stimpy,
The Simpsons—even
Sesame Street counts

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a few Lampooners among its ranks. Long before there was The Onion and Comedy Central news shows, there was the National Lampoon, setting the bar in comedy impossibly high! A very similar title, differing only in the subtitle, was used for the 2015 documentary film,

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Drunk Stoned Brilliant
Dead: The Story of
the National
Lampoon, for which
Rick Meyerowitz
designed the poster,
as he also did for the
1978 film National
Lampoon's Animal
House. Praise for the
documentary Drunk
Stoned Brilliant Dead
(2015): This film looks
longingly back at the

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1970s when a smart, tasteless joke could make you laugh out loud without worrying about hurting someone's feelings or being attacked on social media. —The New York Times It all looks like more fun than you or I will ever have in our lives, and Chevy Chase and Ivan Reitman are on

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hand to tell some of
the stories.

—Hollywood Reporter

'Simple can be harder
than complex. You
have to work hard to
get your thinking
clean to make it
simple. But it's worth it
in the end, because
once you get there,
you can move
mountains' Steve

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Jobs, BusinessWeek,
May 25, 1998 To
Steve Jobs, Simplicity
wasn't just a design
principle. It was a
religion and a
weapon. The
obsession with
Simplicity is what
separates Apple from
other technology
companies. It's what
helped Apple recover
from near death in

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1997 to become the most valuable company on Earth in 2011, and guides the way Apple is organized, how it designs products, and how it connects with customers. It's by crushing the forces of Complexity that the company remains on its stellar trajectory.

As creative director,

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Ken Segall played a key role in Apple's resurrection, helping to create such critical campaigns as 'Think Different' and naming the iMac. Insanely Simple is his insider's view of Jobs' world. It reveals the ten elements of Simplicity that have driven Apple's success - which you can use to

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propel your own
organisation. Reading
Insanely Simple, you'll
be a fly on the wall
inside a conference
room with Steve Jobs,
and on the receiving
end of his midnight
phone calls. You'll
understand how his
obsession with
Simplicity helped
Apple perform better
and faster.

Online Library Insanely Great The Life And

On October 23, 2001, Apple Computer, a company known for its chic, cutting-edge technology -- if not necessarily for its dominant market share -- launched a product with an enticing promise: You can carry an entire music collection in your pocket. It was

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called the iPod. What happened next exceeded the company's wildest dreams. Over 50 million people have inserted the device's distinctive white buds into their ears, and the iPod has become a global obsession. The Perfect Thing is the definitive account, from design and

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marketing to startling impact, of Apple's iPod, the signature device of our young century. Besides being one of the most successful consumer products in decades, the iPod has changed our behavior and even our society. It has transformed Apple from a computer company

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into a consumer electronics giant. It has remolded the music business, altering not only the means of distribution but even the ways in which people enjoy and think about music. Its ubiquity and its universally acknowledged coolness have made it a symbol for the

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digital age itself, with commentators remarking on "the iPod generation." Now the iPod is beginning to transform the broadcast industry, too, as podcasting becomes a way to access radio and television programming. Meanwhile millions of Podheads obsess

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about their gizmo,
reveling in the
personal soundtrack it
offers them, basking
in the social cachet it
lends them, even
wondering whether
the device itself has
its own musical
preferences. Steven
Levy, the chief
technology
correspondent for
Newsweek magazine

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and a longtime Apple
watcher, is the ideal
writer to tell the iPod's
tale. He has had
access to all the key
players in the iPod
story, including Steve
Jobs, Apple's
charismatic cofounder
and CEO, whom Levy
has known for over
twenty years.

Detailing for the first
time the complete

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story of the creation of the iPod, Levy explains why Apple succeeded brilliantly with its version of the MP3 player when other companies didn't get it right, and how Jobs was able to convince the bosses at the big record labels to license their music for Apple's groundbreaking

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iTunes Store. (We even learn why the iPod is white.) Besides his inside view of Apple, Levy draws on his experiences covering Napster and attending Supreme Court arguments on copyright (as well as his own travels on the iPod's click wheel) to address all of the

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fascinating issues --
technical, legal,
social, and musical --
that the iPod raises.

Borrowing one of the
definitive qualities of
the iPod itself, The
Perfect Thing shuffles
the book format. Each
chapter of this book
was written to stand
on its own, a deeply
researched, wittily
observed take on a

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different aspect of the iPod. The sequence of the chapters in the book has been shuffled in different copies, with only the opening and concluding sections excepted. "Shuffle" is a hallmark of the digital age -- and The Perfect Thing, via sharp, insightful reporting, is the

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The perfect guide to the
deceptively diminutive
gadget embodying
our era.

Computer That Changed

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a9b3412d8af03a24af
00a428152d